



Memories of the Old Mill linger and so will the low prices during Ashton's Celebration Sale.

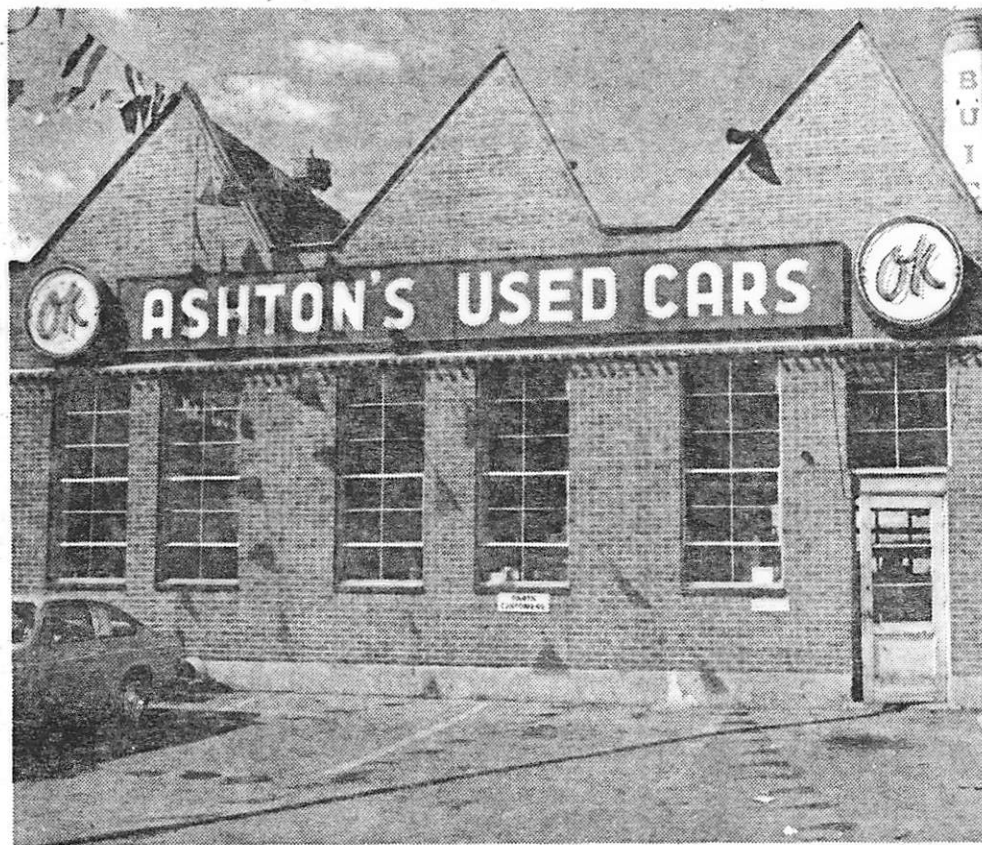
The Sun and Herald

ADVERTISING SUPPLEMENT



New and Used Cars for less money than you think during Ashton's Big Celebration Sale.

SUNDAY, MARCH 26, 1972



THE SAWTOOTH ARCHITECTURE of the P. E. Ashton Company is one of the masterful touches of today's building styles. But this structure was built over half a century ago as part of the Knight Woolen Mills. Originally used as a weave shop, the sloping ceilings are designed to let a large amount of light into the

building. The shop was one of the few parts of the plant to survive the disastrous fire which occurred in 1918. (See pages 2 and 4 for story and pictures on the fire). Combining the best of Provo's tradition with the most modern business advancements, Ashton's is waiting to give you quality service.

P. E. Ashton's Marks Mill Centennial Celebration

It's just one city block.

But its story reflects a century of change and progress in Provo.

The Ashton Block has always been one of the important business centers in Provo. Today it is the home of one of Provo's largest automobile dealers, the P. E. Ashton Company. For years it was the location of the largest industry in Provo, the Knight Woolen Mills. The Barbizon Corporation, now located on 12th N., also rented buildings on the block for a period of seven years.

This month P. E. Ashton Company is celebrating the centennial anniversary of the Provo Woolen Mills, an industry which played an important part in the economic history of Provo.

In 1947, when P. E. Ashton purchased the block where the Provo Woolen Mills and the old courthouse stood, the property had been standing idle for several years.

Since then, the buildings which housed the old Woolen Mills have been remodeled and improved several times. And recently, after a thorough inspection,

building inspectors couldn't find one crack in the two existing buildings which were originally part of the Woolen Mill.

In 1917 the Knight Woolen Mills employed around 250 people and did a gross business of \$622,685.

Today, with a total of 73 employees, the P. E. Ashton Company did a gross of \$7,300,000 in 1971. The firm sold 2,624 new and used cars during last year alone and they anticipate selling over 3,000 new cars this year.

When P. E. Ashton purchased the woolen mills block in 1947, its location, near 200 N. and 200 W., was considered to be on the outskirts of Provo. Now, with the growth of the Provo business area, it is in the middle of the current business district.

This month Ashton's Centennial Sale will feature old time prices for new-time bargains.

Hundreds of dollars of savings on a large variety of quality new and used cars are currently available on the Ashton lots and showroom.

Thanks to this active firm, which is increasing in size and business each year, the Woolen Mills block is still making an important and active contribution to the economic success of Provo.



P. E. ASHTON



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